

MAIN STREET COACHING

First-Time Leaders

THE PROBLEM

You have **high-performing** members of your team, and the natural next step is a promotion into leadership. But, how are you **equipping** your first-time leaders to make the shift from doing the work to leading the team?



60% of first-time leaders **fail** within the first 24 months



On average, first-time leaders are in their position for **4 years** before receiving any form of training or development

THE 3-STEP DEVELOPMENT JOURNEY

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LEAD WITH COMMUNICATION

(4 Hour Workshop)

- Building trust with your team
- Understanding emotional intelligence: What is EI? Why is it important?
- Giving and receiving feedback
- Navigating difficult conversations

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LEAD WITH COACHING

(4 Hour Workshop)

- Embracing the coaching mindset
- Asking good questions
- Equipping your team for success
- Developing your team members
- Empowering your team to take ownership

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CUSTOM 1:1 COACHING

(Over 6 Months)

- 8 coaching sessions
- Ongoing support and accountability as leaders grow into their new role
- Navigating challenges and issues as they arise

YOUR BUSINESS WILL SEE

✔ A decrease in leadership turnover

✔ A healthier, engaged company culture

✔ More effective and efficient teams

✔ Improved customer experience



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